Tucker Ellis LLP

Artificial Intelligence

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Artificial Intelligence (AI) is changing how our clients do business: how they identify talent, generate content, price and underwrite risk, process claims, and inform judgment calls. It is also reshaping deals: how companies acquire AI-driven businesses, how lenders and investors assess AI-related risk, and how the infrastructure powering AI gets financed, sited, and built. But every new deployment, and every new transaction, brings exposure that cuts across practice areas: employment discrimination, intellectual property and training-data claims, data privacy, contractual risk allocation, governance and compliance, and follow-on litigation.

Tucker Ellis approaches AI as an important category of risk and opportunity within industries and practice areas we already know deeply. We advise clients across the full AI lifecycle by helping them structure and close transactions involving AI assets and infrastructure, building governance and policy frameworks before deployment, counseling them through a fast-moving and fragmented regulatory landscape, and defending them in the disputes and enforcement actions that AI is already generating.

How We Help Clients

AI in the Workplace. We counsel employers on the rapidly developing body of law governing AI in hiring, promotion, monitoring, and other employment decisions, including new statutory and regulatory regimes, EEOC scrutiny of algorithmic bias, and best practices for deploying automated employment tools.

AI Governance, Compliance & Policy. We help organizations build the frameworks and implement the guardrails that regulators and plaintiffs will scrutinize, including AI policies, oversight and documentation requirements, risk allocation in vendor contracts, and compliance counseling.

Intellectual Property & Data Privacy. Questions of ownership, training-data liability, and data security arise in virtually every AI deployment. We advise on AI-generated output ownership, copyright exposure from training data, trade secret protection, and the data-privacy and security obligations that accompany AI use.

AI in Transactions: Mergers and Acquisitions, Finance & Commercial Real Estate. AI is transforming all aspects of deal work, from target acquisition and valuation to diligence and underwriting. We advise a wide range of clients, including manufacturers, lenders,

developers, and investors, on emerging AI opportunities and risks, helping them improve data efficiency and deal flow. We also help integrate sophisticated AI tools that are appropriately scoped, deployed, and controlled.

AI in Health Care & Life Sciences. Our health care and life sciences lawyers counsel health systems, providers, and device manufacturers on the exposure created by AI in medical devices, clinical decision support, diagnostics, prior authorization, and revenue-cycle operations.

Autonomous & Emerging Systems. Technologies that learn and act without direct human control raise liability questions that existing legal frameworks are only beginning to address. Drawing on more than a decade of work with autonomous and connected vehicles, drones, and other adaptive systems, we help clients anticipate and address those questions proactively.

Selected Thought Leadership & Experience

- "California Enacts First-in-the-Nation Law Regulating Attorney Use of Generative AI," Tucker Ellis Client Alert (October 2026) – V. Sathienmars
- "The AI Vendor Contract Is Becoming More Important Than the Privacy Policy," Tucker Ellis Client Alert (August 2026) – Paul J. Malie and Anthony R. Petruzzi
- "AI in Action: Strategic, Operational, and Financial Insights for SMB Leaders," The Entrepreneurship Institute (April 2026) – Michael J. Ruttinger
- "AI in Healthcare: Managing Risk While Realizing Benefits," Your MMG Moment Podcast, Medic Management Group (September 2025) – Victoria L. Vance and Michael J. Ruttinger
- "Avoiding False Claims Act Landmines in AI-Assisted Coding and Medical Billing," Tucker Ellis Client Alert (June 2025) – Michael J. Ruttinger
- "Trade Secrets and Artificial Intelligence," DRI Business and Intellectual Property Super Conference (April 2025) – Nicholas Clifford
- "Developing Your Company's Generative AI Policy: Start With an Agile '5Ws' Framework ," Reuters Legal News / Westlaw Today (November 2024) – Art Mertes
- "Illinois Employers Take Note: New Law Passed on Artificial Intelligence Use," Tucker Ellis Client Alert (August 2024) – Gregory P. Abrams and Jennifer L. Mesko
- "Artificial Intelligence (AI): The Future Is Now," DRI Drug and Medical Device Seminar (May 2024) – Jennifer L. Steinmetz
- "Rise of the Machines: Risks and Rewards of the Use of Artificial Intelligence (AI) in Employment," Midwest Labor and Employment Law Institute, Ohio State Bar Association (October 2023) – Christine Snyder
- "'The Perils of Dabbling': AI and the Practice of Law," Reuters Legal (September 2023) – Anthony J. Petruzzi and Helena Guye

- "Setting the AI Table: Leave a Seat for Legal," Deloitte Webinar (September 2023) – Jennifer L. Steinmetz
- "Your AI Is Scary: Explainability and Interpretability in Artificial Intelligence," The Legal Intelligencer (February 2022) – Tod Northman

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