## Tucker Ellis



## **JUNE 2016**

On June 16, in a class action of importance to producers, marketers, and sellers of homeopathic products, a federal jury in the false advertising trial of *Lewert v. Boiron, Inc., et al.*, Case No. 2:11-cv-10803 (*Boiron*) rejected claims that Boiron Inc.'s homeopathic flu treatment was nothing more than a sugar pill, and ruled that Boiron did not mislead consumers into buying a remedy that did not provide relief as advertised.

## Read the Client Alert here.

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