



TUCKER ELLIS & WEST

Tucker Ellis & West Partner Curt Isler was recently named a *BTI Client Service All-Star*. This is the second time Curt has been named to this select group compiled by BTI Consulting Group, Inc. The 2010 list identified 165 attorneys in the United States who are recognized by corporate counsel as providers of exceptional:

1. Client Focus
2. Understanding of Client's Business
3. Efficient, Value-Added Services
4. Outstanding Results
5. Legal Skills

BTI conducts more than 250 individual interviews annually with corporate counsel at the largest, most influential companies in the world. Their criteria state: "We gauge market opportunities, probe changing client needs and, perhaps most importantly, assess client experiences with their law firms and attorneys."

In his letter announcing Curt's selection, Michael B. Rynowecer, President of BTI, said, "I have spent 20 years dissecting all aspects of client relationships through client interviews and systematic analysis. Having directed more than 2,000 independent interviews with corporate counsel and helped countless professionals improve client relationships, I admire those who embody and deliver superior client service. Congratulations on Mr. Isler's and Tucker Ellis & West's outstanding performance."